

Beat: Business

Google Glass back on sale in U.S. for \$1,500 plus tax

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USPA News - Internet giant Google is making its digital eyeglass device Google Glass available to anyone in the United States for the first time, the company announced on Wednesday, just a month after the device went on a one-day sale. The price: \$1,500, plus tax.

In a post on the social networking website Google+, the internet giant said Google Glass will continue to be available as long as stocks last. But the device - which has also raised privacy concerns - remains a beta version, meaning Google is still working to "improve" the hardware and software behind Google Glass. "We learned a lot when we opened our site a few weeks ago, so we've decided to move to a more open beta," the company said in Wednesday's post. "We're still in the Explorer Program while we continue to improve our hardware and software, but starting today anyone in the US can buy the Glass Explorer Edition, as long as we have it on hand." Google said last week that the response had been "overwhelming" after U.S. residents were able to buy the device for a single day. "We almost ran out of inventory and had to close things down early," Google said, though it has not released how many devices were sold during the one-day sale. The company said those who buy the device now will be able to help improve Google Glass ahead of a wider consumer launch. "We're ready to keep meeting new Explorers, and we can't wait to hear all your experiences and feedback to continue to make Glass even better," it said. Google Glass, which costs the company just under \$80 in parts per device, is on sale for \$1,500, plus tax.

Article online:

<https://www.uspa24.com/bericht-2219/google-glass-back-on-sale-in-us-for-1500-plus-tax.html>

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